



**LUCKNOW  
ARCHITECTS  
ASSOCIATION**



BATH+LIGHT

PRESENTS

**EKANA STADIUM  
LUCKNOW**

**10 | 11 | 12  
JANUARY 2025**

**North India's  
Largest  
Build Expo**

# LUCKNOW ARCHITECTURE FESTIVAL 2.0

For registration,  
scan the QR code



POWERED BY



SUPPORTING ORGANISATIONS



KNOWLEDGE PARTNERS

# About Uttar Pradesh



The economic trend has consequently developed into a magnet for real estate. The state's lifestyle and amenities are improving because of these advancements. Being the state's capital, Lucknow has enormous potential. As a result of increases in per capita income, productivity, favourable market prices, and large credit flow in the city, demand for branded consumer goods and property has recently surged.

Being a hub of heritage as well as a fast emerging economy, it attracts an influx of people from all surrounding cities, districts and villages. Lucknow offers a distinctive business philosophy that combines the city's rich cultural heritage with contemporary business methods. With the highest density of young population, UP is the richest state when we talk about the demographic resources.



PILGRIMAGE



TRANSPORTATION



ECONOMY



1<sup>st</sup> highest MSMEs, both organized & unorganized



SPORTS



TOURISM



CUISINE



2<sup>nd</sup> best state in "Ease of Doing Business"



HERITAGE



INVEST UP



ONE DISTRICT ONE PRODUCT



3<sup>rd</sup> largest economy eyeing One Trillion Dollars



METRO CITY



CRAFT



EDUCATION



CULTURE



HEALTH HUB



DEFENCE



4<sup>th</sup> largest state by area

Dear Fellow Architects,

Greetings of the season from Lucknow Architects Association. Time flies and here we are back with second edition of Lucknow Architecture Festival LAF 2.0

This time we have made the event even bigger with series of activities for you to indulge in and be part of the celebration. As Lucknow is undergoing a significant transformation of being developed into the **State Capital Region** there shall be a lot of brainstorming sessions and presentations regarding promotion of balanced regional development across Uttar Pradesh.

We look forward to welcoming you as an esteemed guest to experience the charm and warmth of our hospitality.

Warm Regards

Ar. Prashant P. Singh  
President  
LAA



# LAF 2.0 HIGHLIGHTS



International Flavour  
3 Days of

## EXTRAVAGANZA

The **FESTIVAL** will also display an exciting program of **EXHIBITIONS, INSTALLATIONS, SYMPOSIA, LECTURES** and **WORKSHOPS** promoting and celebrating architecture's contribution to the state's culture, sustainability and economy

Platform for brands to reach out

Engagement Activities

Media Amplification

Seminars/ workshops

Financing facilities

Display of art, culture, heritage and much more

### FOCUS SECTORS

ART  
CONSTRUCTION  
GREEN TECH  
BUILDING EQUIPMENTS  
SUSTAINABILITY  
REAL ESTATE

ARCHITECTURE

INTERIORS  
BUILDING MATERIALS  
NEW TECHNOLOGIES  
BUILDING TECHNIQUES  
SMART BUILDING  
ACADEMICS

### GOVERNMENT SCHEMES & DEPARTMENTS

### KEY HIGHLIGHTS



Architects meet/ seminars and workshops



A platform for marketers to showcase their products and services.



Engagement activity with the target group/ audience in the form of lucky draws and much more.



A platform for brands to reach out to their target audience



On spot loan and financing facility.



Experts interface and workshops



Display of art, culture, heritage and much more



Media amplification with wide arrays of pre-promotional tools.



EXPOSITION



SYMPOSIUM



KNOWLEDGE EXCHANGE B2B & B2C



AWARENESS



COMPETITION



EVENT



INSTALLATIONS



INDUSTRY STAKE-HOLDER PARTICIPATION



SOCIAL RESPONSIBILITY



CELEBRATION



NUKKAD NATAK



FOOD FESTIVAL

The theme of the event shall be to define the role of our fraternity and its contribution towards the journey of making most emerging State of the Country.

Exchange of ideas with related STAKE HOLDERS and participants from **INDUSTRY, PROFESSION, ACADEMY, REAL ESTATE, FINANCIAL INSTITUTION** and **POLICY MAKERS.**

# Brief Schedule



## Day 1: 10<sup>th</sup> Jan

- 11:30 ● Inauguration of LAF2.0
- 12:30 ● Tech Session 1
- 1:30 ● Lunch
- 2:30 ● Tech Session 2
- 3:30 ● Tech Session 3
- 4:30 ● Validation for day
- 7:00 ● Network Dinner

### DAY 1 Parallel Activities:

Potter Market Inauguration

After Lunch

Asia's Largest Architecture Student's Quiz

5:00

Workshop on Water Tech

(students and professionals)

5:00 - 6:30

Parametric Design Workshop

10:00 - 4:00

### DAY 2 Parallel Activities:

Parametric Design Workshop

10:00 - 4:00

Workshop for Plumbers Skill Development

6:00

### DAY 3 Parallel Activities:

Art contest (Junior & senior group)

10:00 onwards

Photography and Design Competition Jury

10:00 onwards

Parametric Design Workshop

10:00 - 4:00

Book Launch

After lunch session

## Day 2: 11<sup>th</sup> Jan

- 10:30 ● Tech Session 4
- 11:30 ● Tech Session 5
- 12:30 ● Tech Session 6
- 1:30 ● Lunch
- 2:30 ● Industry Session
- 3:30 ● Tech Session 7
- 4:30 ● Tech Session 8
- 5:30 ● Validation
- 7:00 ● Gala Night

## Day 3: 12<sup>th</sup> Jan

- 10:30 ● Presentation 1
- 11:30 ● Presentation 2
- 12:00 ● Tech Session 9
- 1:00 ● Lunch
- 2:30 ● Validation Function
- 7:30 ● Family Cultural Event

For [updated schedule](#)  
please scan the QR code



# Registration and Fee



## REGISTRATION

	LAA Members	Supporting Organisation	Other Architects	Students (B.Arch only)
<b>Early Bird Registration</b> (ends Tuesday, 31 <sup>st</sup> December)	Free	Rs. 1,000	Rs. 2,000	Free
<b>Standard Registration</b> (from Wednesday, 1 <sup>st</sup> January)	Rs. 500	Rs. 2,000	Rs. 3,000	Rs. 200

## REGISTRATION + STAY

Package for Outstation Architects		Architects	Engineer / Other Industry Professionals	Accompanying Partner/ Spouse	Accompanying Child (under 12 yrs)
<b>Package A</b> (10 <sup>th</sup> Jan & 11 <sup>th</sup> Jan) one night stay on 10 <sup>th</sup> Jan	Early Bird Registration	Rs. 3,000	Rs. 10,000	Rs. 3,500	Rs. 1,500
	Standard Registration	Rs. 4,000	Rs. 12,000	Rs. 4,500	Rs. 1,500
<b>Package B</b> (11 <sup>th</sup> Jan & 12 <sup>th</sup> Jan) one night stay on 11 <sup>th</sup> Jan	Early Bird Registration	Rs. 3,000	Rs. 10,000	Rs. 3,500	Rs. 1,500
	Standard Registration	Rs. 4,000	Rs. 12,000	Rs. 4,500	Rs. 1,500
<b>Package C</b> (10 <sup>th</sup> , 11 <sup>th</sup> & 12 <sup>th</sup> Jan) two night stay 10 <sup>th</sup> & 11 <sup>th</sup> Jan	Early Bird Registration	Rs. 5,000	Rs. 17,500	Rs. 5,500	Rs. 2,500
	Standard Registration	Rs. 6,000	Rs. 20,000	Rs. 6,500	Rs. 2,500

Early Bird Registration ends on **31<sup>st</sup> December** Registration Link: [www.lucknowarchitecturefestival.in](http://www.lucknowarchitecturefestival.in)

Account Details:  
 Account Name- Lucknow Architects Association  
 Account Number- **06871011001027**  
 RTGS/NEFT IFSC Code- **PUNB0068710**  
 For Queries, Contact:  
 Richa Singh +91 8960267754  
 Ar. Prashant Tiwari- +91 8127400589

- Inclusions:
- Entry to festival arena on all 3 days.
  - Hotel stay on double sharing basis at selected hotels: Centrum, Fairfield, Hilton.
  - Breakfast at hotel and Lunch/ Tea on all 3 days at venue.
  - Passes for **Gala Dinner on 11<sup>th</sup> January**. (Not for students)
  - Early check-in subject to availability.
  - Hotel accomodation on first come first serve basis.

# EVENT Convenors, Curators, Coordinators & Joint Convenors



## CONVENORS



Ar. Rajat Kant Mittal Ar. Ranjan Shukla Ar. Anupam Mittal

## CURATORS



Ar. Jagbir Singh Ar. Sabina Singh Ar. Jitendra Kr. Tripathi Ar. Vipul Vashneya Ar. Aninda Sircar Ar. Vijay Sinha

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Ar. D. P. Singh Ar. Sanjay Mathur Ar. Anita Srivastva Ar. Neeraj Kushwaha Ar. Avinash Ghai Ar. Ritu Gulati Ar. Shubra Mittal Ar. Anshu Singh Ar. Prashant K. Singh Ar. Alok Verma  
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# Last event at Glance



**200+**  
industries  
showcased.

**2000+**  
architects and other  
professionals.

**3,00,000+**  
general public  
walking in.



# About LAA



Founded in the late 1960s by a group of distinguished architects, the Lucknow Architects Association (LAA), is a forum for empowering individuals working in terms of professional development, business development and networking, and leadership in our community. Since, its founding, the organization has expanded not only physically, with a rise in the number of individual members and member firms, but also significantly in the community's

perception of it, thanks to its programs, opportunities for networking, and community awards. LAA provides a common forum for cooperation among individuals and businesses in the architectural community and among building specialists.

## MENTOR



Ar. D C Thapar

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Ar. Ajai Behl



Dr. Vandana Sehgal



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Ar. Kabir Kumar



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Ar. Rohit Agarwal



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Ar. Pragya Singh

Ar. Krishna Mohan Prajapati

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Ar. Awadhesh Verma

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Ar. Shikhar Singh

Ar. Akhilesh Pal



Ar. Anshu Singh

Ar. Roli Singh

Ar. Utkarsh Shukla

## GOVERNMENTS INTERACTION & PROFESSIONAL PRACTICE COMMITTEE



Ar. Asheesh Srivastava



Ar. Anupam Mittal

## Supporting Organisations



INSTITUTE OF URBAN DESIGNERS INDIA



## Knowledge Partners



## Participating Chapters



### Contact for participation / queries



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### LAA Social Responsibility Partner



# Location and Layout

