

PRESENTS

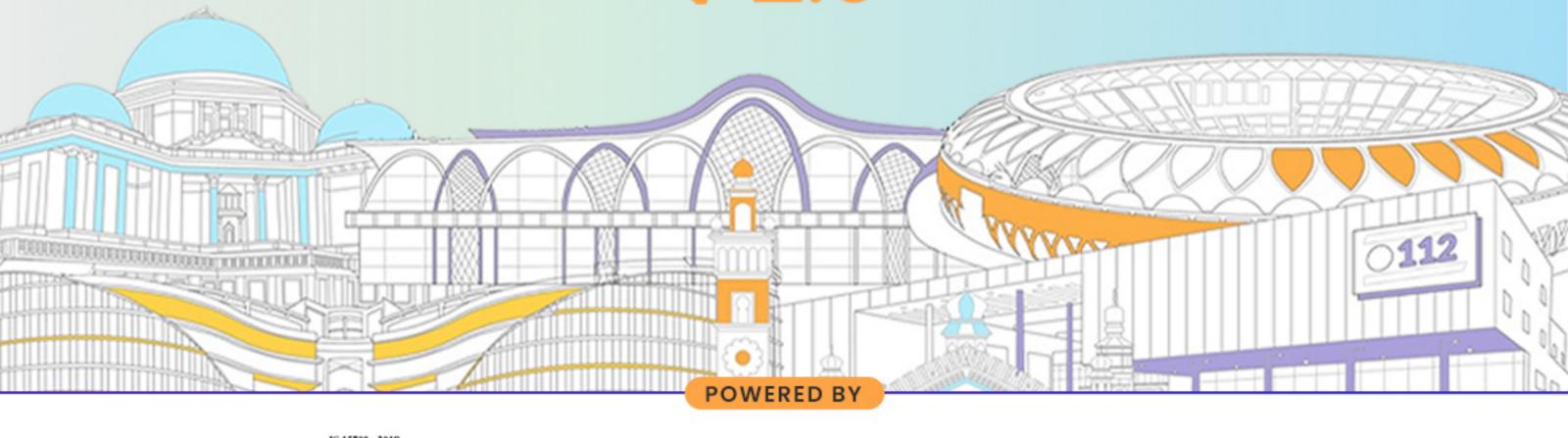
EKANA STADIUM LUCKNOW

10 | 11 | 12 **JANUARY 2025**

North India's Largest Build Expo LUCKNOW ARCHITECTURE **FESTIVAL**

For registration, scan the QR code





















































SUPPORTING ORGANISATIONS

KNOWLEDGE PARTNERS



























About Uttar Pradesh



The economic trend has consequently developed into a magnet for real estate. The state's lifestyle and amenities are improving because of these advancements. Being the state's capital, Lucknow has enormous potential. As a result of increases in per capita income, productivity, favourable market prices, and large credit flow in the city, demand for branded consumer goods and property has recently surged.

Being a hub of heritage as well as a fast emerging economy, it attracts an influx of people from all surrounding cities, districts and villages. Lucknow offers a distinctive business philosophy that combines the city's rich cultural heritage with contemporary business methods.

With the highest density of young population, UP is the richest state when we talk about the .demographic resources.









highest MSMEs, both organized & unorganized



TOURISM

INVEST UP

HEALTH HUB





best state in "Ease of Doing Business"









largest economy eyeing One Trillion **Dollars**







EDUCATION

ONE PRODUCT



METRO CITY

CULTURE





DEFENCE

Dear Fellow Architects,

Greetings of the season from Lucknow Architects Association. Time flies and here we are back with second edition of Lucknow Architecture Festival LAF 2.0

This time we have made the event even bigger with series of activities for you to indulge in and be part of the celebration. As Lucknow is undergoing a significant transformation of being developed into the **State Capital Region** there shall be a lot of brainstorming sessions and presentations regarding promotion of balanced regional development across Uttar Pradesh.

We look forward to welcoming you as an esteemed guest to experience the charm and warmth of our hospitality.

Warm Regards

Ar. Prashant P. Singh President LAA



LAF 2.0 HIGHLIGHTS



International Flavour 3 Days of

EXTRAVAGANZA

The **FESTIVAL** will also display an exciting program of EXHIBITIONS, INSTALLATIONS, SYMPOSIA, LECTURES and WORKSHOPS promoting and celebrating architecture's contribution

to the state's culture, sustainibility and economy

Platform for brands to reach out

Engagement Amplification Activities

Seminars/ workshops Financing facilities

Display of art, culture, heritage and much more



EXPOSITION

KNOWLEDGE EXCHANGE B2B &B2C



SYMPOSIUM

AWARENESS





COMPETITION

EVENT





INSTALLATIONS

INDUSTRY STAKE-HOLDER PARTICIPATION





RESPONSIBILITY CELEBRATION



NUKKAD

NATAK



FOOD **FESTIVAL**

The theme of the event shall be to define the role of our fraternity and its contribution towards the journey of making most emerging State of the Country.

FOCUS SECTORS

Media

ART CONSTRUCTION **GREEN TECH BUILDING EQUIPMENTS** SUSTAINIBILITY **REAL ESTATE**

ARCHITECTURE

INTERIORS **BUILDING MATERIALS NEW TECHNOLOGIES BUILDING TECHNIQUES SMART BUILDING ACADEMICS**

GOVERNMENT SCHEMES & DEPARTMENTS

KEY HIGHLIGHTS



Architects meet/ seminars and workshops



A platform for marketers to showcase their products and services.



Engagement activity with the target group/ audience in the form of lucky draws and much more.



A platform for brands to reach out to their target audience



On spot loan and financing facility.



Experts interface and workshops



Display of art, culture, heritage and much more



Media amplification with wide arrays of pre-promotional tools.

Exchange of ideas with related STAKE HOLDERS and participants from INDUSTRY, PROFESSION, ACADEMY, REAL ESTATE, FINANCIAL INSTITUTION and POLICY MAKERS.

Brief Schedule



Day 1: 10th Jan

11:30 Inauguration of LAF2.0
12:30 Tech Session 1
1:30 Lunch
2:30 Tech Session 2
3:30 Tech Session 3
4:30 Validation for day
7:00 Network Dinner

DAY 1 Parallel Activities:

Potter Market Inauguration
After Lunch
Asia's Largest Architecture Student's Quiz
5:00
Workshop on Water Tech
(students and professionals)
5:00 - 6:30
Parametric Design Workshop
10:00 - 4:00

DAY 2 Parallel Activities:

Parametric Design Workshop 10:00 - 4:00 Workshop for Plumbers Skill Development 6:00

DAY 3 Parallel Activities:

Art contest (Junior & senior group)
10:00 onwards
Photography and Design Competition Jury
10:00 onwards
Parametric Design Workshop
10:00 - 4:00
Book Launch
After lunch session

Day 2: 11th Jan

10:30 Tech Session 4 11:30 **Tech Session 5** 12:30 Tech Session 6 1:30 Lunch 2:30 **Industry Session Tech Session 7** 3:30 **Tech Session 8** 4:30 Validation 5:30 Gala Night 7:00

Day 3: 12th Jan

10:30 • Presentation 1
11:30 • Presentation 2
12:00 • Tech Session 9
1:00 • Lunch
2:30 • Validation Function
7:30 • Family Cultural Event

For updated schedule please scan the QR code



Registration and Fee



REGISTRATION	LAA Members	Supporting Organisation	Other Architects	Students (B.Arch only)
Early Bird Registration (ends Tuesday, 31st December)	Free	Rs. 1,000	Rs. 2,000	Free
Standard Registration (from Wednesday, 1st January)	Rs. 500	Rs. 2,000	Rs. 3,000	Rs. 200

REGISTRATI	ON + STAY				
Package for Outstation Architects		Architects	Engineer / Other Industry Professionals	Accompanying Partner/ Spouse	Accompanying Child (under 12 yrs)
(10 th Jan & 11 th Jan) Package A	Early Bird Registration	Rs. 3,000	Rs. 10,000	Rs. 3,500	Rs. 1,500
one night stay on 10 th Jan	Standard Registration	Rs. 4,000	Rs. 12,000	Rs. 4,500	Rs. 1,500
(11th Jan & 12th Jan) Package B	Early Bird Registration	Rs. 3,000	Rs. 10,000	Rs. 3,500	Rs. 1,500
one night stay on 11 th Jan	Standard Registration	Rs. 4,000	Rs. 12,000	Rs. 4,500	Rs. 1,500
(10 th , 11 th & 12 th Jan) Package C	Early Bird Registration	Rs. 5,000	Rs. 17,500	Rs. 5,500	Rs. 2,500
two night stay	Standard Registration	Rs. 6,000	Rs. 20,000	Rs. 6,500	Rs. 2,500

Early Bird Registration ends on 31st December Registration Link: www.lucknowarchitecturefestival.in

Account Details:

Account Name-Lucknow Architects Association

Account Number- 06871011001027

RTGS/NEFT IFSC Code- PUNB0068710

For Queries, Contact:

Richa Singh +91 8960267754

Ar. Prashant Tiwari- +91 8127400589

Inclusions:

- Entry to festival arena on all 3 days.
- Hotel stay on double sharing basis at selected hotels: Centrum, Fairfield, Hilton.
- Breakfast at hotel and Lunch/ Tea on all 3 days at venue.
- Passes for Gala Dinner on 11th January. (Not for students)
- Early check-in subject to availability.
- Hotel accomodation on first come first serve basis.

EVENT Convenors, Curators, Coordinators & Joint Convenors

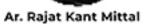


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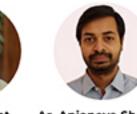














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Last event at Glance









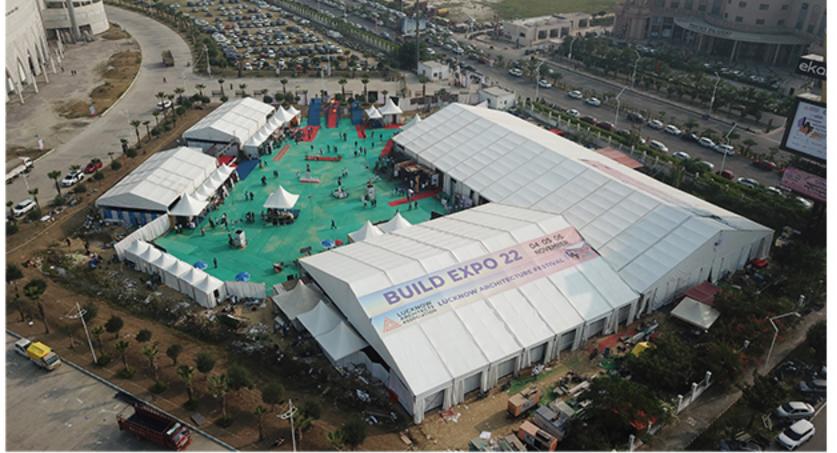




























200+
industries
showcased.

2000+
architects and other professionals.

3,00,000+
general public
walking in.

About LAA



Founded in the late 1960s by a group of distinguished architects, the Lucknow Architects Association (LAA), is a forum for empowering individuals working in terms of professional development, business development and networking, and leadership in our community. Since, its founding, the organization has expanded not only physically, with a rise in the number of individual members and member firms, but also significantly in thecommunity's

perception of it, thanks to its programs, opportunities for networking, and community awards. LAA provides a common forum for cooperation among individuals and businesses in the architectural community and among building specialists.

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Ar. Roli Singh Ar. Utkarsh Shukla

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Ar. Asheesh Srivastava Ar. Anupam Mittal

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Knowledge Partners



















Participating Chapters













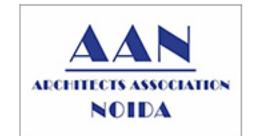






















LUCKNOW

RCHITECTURE







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Contact: +917007973079 lucknowarchitects@gmail.com **LAA Social Responsibility Partner**



www.lucknowarchitecturefestival.in

Location and Layout



